



## **Ipsogen expands and opens New Haven office to market its leukaemia molecular diagnostic products in North America**

**Marseille, France, August 1, 2007** – Ipsogen, Inc., founded in March 2005 as a subsidiary of Ipsogen SAS, a leading provider of molecular diagnostics in oncology headquartered in Marseille, France, today announced the opening of its new facilities in New Haven, Connecticut, to support the company's continued growth in North America. The opening of this new office in the George Street Technology Center downtown New Haven, Connecticut, reflects the overall expansion of Ipsogen' operations, supported by the local fund Connecticut Innovations.

"We're excited about the expansion of our business in North America. This new office will allow us to handle the continued revenue growth and the increasing number of North American molecular diagnostics laboratories, reference labs and hospitals, using our diagnostic products." said Stéphane Debono, Ipsogen's COO.

Ipsogen, Inc. operates now at:

**IPSOGEN, Inc.**  
300 George Street, Suite 315  
New Haven, CT 06511,  
USA Phone office: (203) 285-6170  
Fax: (203) 285-6173  
[www.ipsogen.com](http://www.ipsogen.com)

"Together with the opening of our new US offices, we have hired experienced staff to ensure Ipsogen's presence both on the West and East US coasts and provide our customers with a stronger commercial and technical support" added Marc Essodaigui, Ipsogen's Marketing and Sales Director.

### **About IPSOGEN**

IPSOGEN is a molecular diagnostic company focused on the development and commercialization of innovative diagnostic products to guide treatment options in cancers. IPSOGEN has built a comprehensive portfolio of unique products in blood cancers available in over 50 countries all over the world to leading institutions involved in cancer care. IPSOGEN products are registered as IVD in Europe. Leveraging its expertise in blood cancers, IPSOGEN has developed, in partnership with leading cancer institutions, a pipeline of diagnostic products in breast cancer. IPSOGEN is headquartered in Marseille, France and has its U.S. offices in New Haven, Connecticut.

For more information on IPSOGEN, please visit: <http://www.ipsogen.com>.

### **Contacts:**

#### **IPSOGEN**

+ 33 (0)4 9129 3090 / +1 (203) 285-6170

Vincent Fert, President and CEO – [fert@ipsogen.com](mailto:fert@ipsogen.com)

Ipsogen: Stéphane DEBONO, COO - Tel +33 4 91293090 - [debono@ipsogen.com](mailto:debono@ipsogen.com)

#### **ATCG Press**

#### **Corporate and product information**

Marielle Bricman

+ 33 (0)4 9125 0785

[ipsogen@atcg-partners.com](mailto:ipsogen@atcg-partners.com)